



## Content Writer

- **Vacancy for:** 1
- **Posted on:** Dec. 4, 2018
- **Deadline:** Dec. 22, 2018, 11:55 p.m.

### Basic Job Information

Job Category : Marketing / Advertising / Customer Service  
Job Level : Mid Level  
Employment Type : Full Time  
Job Location : Kamaladi, Kathmandu  
Offered Salary : Negotiable

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### Job Specification

Education Level : Under Graduate (Bachelor)  
Experience Required : More than or equal to 1 year

### Other Specification

- Must be entrepreneurial, bright, articulate and able to challenge management to think beyond conventional wisdom within the current business paradigm
  - Must have demonstrated the ability to be a creative thinker
  - Solid understanding of the company's products and services
  - An ambitious and a strong team player, who is focused, original, persistent, results driven and has a natural competitiveness
  - Strong communication skills (both oral and written), especially in English
  - Demonstrated success working in fast-paced, dynamic and deadline oriented environment
  - Strong ability to conduct online research to come up with strong content
  - Solid understanding of SEO, Google Analytics, and current CMS
  - Should be able to stay in demand i.e stay up-to-date with the current trends
  - Strong adaptability to the current working environment
  - Should know who the readers are and what they want.
  - Should also have strong editing skills
  - Should be able to take constructive criticism and work on improving content
  - Must possess a solid understanding of how content marketing works
  - Basic knowledge in IT is an added advantage
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### Job Description

- Research on the latest trends in content marketing, blogs, keyword planning et cetera
  - Work collaboratively with the Digital Marketing team including Tech, Design, Sales, Customer Success to create and execute content marketing strategies depending on the nature of the campaign.
  - Create, revise and ensure relevant content across the blog, social media, CMS, and other related platforms
  - Research, write and edit original SEO ready content for company websites, blogs, online communication, and content assets including case studies, emails, newsletters, technical documentation, social et cetera
  - Manage and monitor the Content Management System for blog publishing
  - Reporting of the all content marketing related tasks to managers in Nepal and New York
  - Unlock various Content Marketing opportunities
  - Report to the supervisor with any immediate problems
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### Applying Procedure

Interested candidates must send curriculum vitae with application letter in [hr@fusemachines.com](mailto:hr@fusemachines.com)

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