



Content Manager

- **Vacancy for:** 1
- **Posted on:** March 16, 2018
- **Deadline:** March 26, 2018, 11:55 p.m.

No. of Vacancies: 1

Job Location: Kathmandu

Job Description:

- Develop content strategy aligned with the company's objectives
- Work closely with sales, marketing & tech team to optimize site layout
- Develop an editorial calendar and ensure content team is on board
- Research global content standards and recommend best practices to the management
- Ensure compliance with law (e.g. copyright and data protection)
- Use content management systems to analyze website traffic and users engagement metrics
- Edit, proofread and improve content writers' posts
- Optimize content according to SEO

What's expected:

- To be disruptive & innovative
- To lead by example

Qualification / Skill Set Requirement:

- Graduate in IT, BBA, MBA, Journalism or similar educational experience
- Excellent written skills in English
- Hands-on experience in MS-Word, Excel, and similar office tools
- Basic knowledge of SEO and web metrics
- Perform well under deadlines and be detail-oriented
- Prior work in content (preferred)

Job Hours: Sunday to Friday – 9:30 AM to 5:30 PM (any work hours beyond that will be paid in pizza & beer)

No. of Vacancy: 1

TO APPLY,

Please email your Resume / CV along with a Cover Letter to hr@sastodeal.com by March 25, 2018. Please mention the position you are applying in the email Subject Line itself.

OR,

Applying Procedure

Apply Link : <https://merojob.com/content-manager-2/>

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