



Business Promotion Manager

- **Vacancy for:** 1
- **Posted on:** July 1, 2017
- **Deadline:** Oct. 30, 2014, midnight

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : senior
Job Location : Kathmandu
Offered Salary : None

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : Not Required

Other Specification

- Excellent interpersonal skills
 - Ability to priorities and plan effectively
 - Awareness of different media agendas
 - Ability to cope with pressure
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Job Description

- Plan, develop and manage brand identity
- Liaising with and answering enquiries from media, advertising agencies and other companies, often via telephone and email
- Develop business and marketing plans in coordination with management to achieve revenue goals
- Assist in company's branding and media communication activities such as press releases, advertisements, marketing collaterals, and web site
- Analyze the current and past budgets, expenses, sales, revenues and product deficiencies in order to provide recommendations for business growth and problem resolution
- Organize and manage events, exhibitions, conferences and product launches
- Develop in-depth knowledge about business development practices, marketing activities, prospective clients and industry trends
- Participate in industry forums, client discussions, and conferences as a representative of the organization

TO APPLY:

Interested candidates are requested to send their updated resume to hr@airtech.com.np

OR,

Applying Procedure

Apply Link : <https://merojob.com/business-promotion-manager/>

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