



## Business Development Manager - Sales and Marketing

- **Vacancy for:** 1
- **Posted on:** July 1, 2017
- **Deadline:** July 21, 2017, midnight

### Basic Job Information

Job Category : Human Resource /Org. Development  
Job Level : mid  
Offered Salary : None

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### Job Specification

Education Level : Graduate (Masters)  
Experience Required : Not Required

### Other Specification

- Regular MBA with specialization in Sales & Marketing
  - At least 5 years of relevant experience, preferably in FMCG company
  - Market knowledge
  - Communication and negotiation skills
  - Ability to build rapport
  - Own Bike with Bike License preferred
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### Job Description

- Looking after the MT & OP Channel for assigned territory for Volume Growth Optimization of resources available
  - Monitoring & reconciliation of the outstanding/budgets pertaining to OT Channel
  - Keeping a close tab on the timely submission & clearance of all the MT & OP monthly claims
  - Cracking the competitor monopoly & New opening outlets in assigned territory for OP & MT thru optimization of budgets
  - Maintaining the best OFR through forecast & driving the systems to track all the reports in the proper format
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### Applying Procedure

Apply Link : <https://merojob.com/business-development-manager-sales-and-marketing/>

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