Branding Officer

A REPUTED COMPANY

• Vacancy for: 2

• Posted on: March 19, 2018

• Deadline: March 27, 2018, 11:55 p.m.

Basic Job Information

| Starketing | Advertising | Customer Service | Brand Management, Branding,

Marketing Strategy

Job Level : Mid Level Employment Type : Full Time

Job Location : Kathmandu, Central Development Region, Nepal

Offered Salary : NRs. 22,000.00 - 30,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)

Experience Required: More than 1 year

Other Specification

• Good command in Nepali and English

- · Knowledge of MS Office, email and social media
- Communication and interpersonal abilities
- · Organizational and multi-tasking skills
- Creativity and commercial awareness
- A team player with a customer-oriented approach
- Need to have a two-wheeler
- Bachelor's Degree in any relevant discipline with minimum 1 year experience in related field

Job Description

- · Contribute in the implementation of marketing strategies
- Support the marketing manager in overseeing the department's operations
- Coordinate with vendors, agencies and other parties to execute branding and advertisement plan and report to the management.
- Handle events explore mileage, negotiate, prepare agreement and ensure duly execution followed by post-event reporting
- Coordinate with the management and media to plan and implement advertisement release.
- Conduct market research to identify opportunities for promotion and growth

Applying Procedure

Apply Link: https://merojob.com/branding-officer/

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