Brand Officer



• Vacancy for: 2

• Posted on: Oct. 24, 2017

• Deadline: Nov. 25, 2017, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service

Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Graduate (Masters)

Experience Required: More than or equal to 1 year

Other Specification

- 1 year or fresher's can apply
- Should go getter and proactive
- Able to execute all the program with flawless execution
- Good skills and talents to execute all the programs and Activities
- Should be a dreamer. Always thinking new and fast

Job Description

The role is to execute and evaluate sales and Marketing of the company's brands. Initiate the New product. Development of current product and new product. Spark the creativity in the brand and company's image.

- Achieve the sales target
- Develop the Marketing Review
- Initiate NPD
- Strongly compete against competitors
- Create knowledge oriented fun full environment where the team can contribute creativity and innovation as and when demanded by the company

Additional Benefits:

- Provident Fund, Gratuity, Medical Insurance after the confirmation of employment
- Accidental Insurance
- Festival Bonus
- Good Working culture and Environment

TO APPLY,

Interested Candidates matching the requirement are requested to forward their CV and Application Letter at vacancy@laxmigroup.com.np

OR,

Applying Procedure

Apply Link: https://merojob.com/brand-officer-17/

