



Brand Officer

- **Vacancy for:** 1
- **Posted on:** Oct. 16, 2017
- **Deadline:** Nov. 26, 2017, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 2 years

Other Specification

- Bachelor or higher degree in management with experience more than 2 years in similar industry/position
 - Previous experience in a similar marketing role.
 - Sales & Marketing experience will be an asset
 - Ideally, a degree in marketing although not essential.
 - Strong and confident communicator.
 - Excellent copywriting skills and experience.
 - Design skills including graphics and web design.
 - Good communication skill and good-looking personality
 - Decision-making ability and a sense of responsibility
 - Strong understanding of customer and market dynamics and requirements
 - Innovative and able to think on their feet
 - Basic Computer Skills (such as office Package, Email, internet etc.)
 - License holder with his/her own bike will be an advantage
 - Able to work outside Kathmandu Valley on requirement
 - Freshers are encouraged to apply
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Job Description

The Brand Officer oversees the company's marketing campaigns both internally and externally and plays a key part in communicating the organizations marketing message.

Essential Functions:

- Preparing, planning and project managing the publication of all publicity material to maximize brand promotion.
- Creating marketing campaigns and working with the company's external PR agency to see them executed.
- Creating and developing new innovative ways to communicate the company message to their existing customers.
- Contributing to the annual sales and marketing plan.
- Planning and project managing marketing events and evaluating their success.
- Evaluating the effectiveness of all marketing activity.
- Developing and implementing an internal marketing programme.
- Supporting the marketing manager in day to day marketing activities.
- Plan, develop and deliver campaigns as agreed within timescales.
- Work with our design agency to refresh and reevaluate messaging as required
- Put in place systems and processes to ensure that that charity can continue to successfully utilize brand collateral and advise and support as required

- Work with our design agency to oversee the production of marketing materials in accordance with the charities needs

Report To: Brand Manager

TO APPLY:

Qualified candidates are requested to submit their resume and motivation letter, clearly marking for the post of "Brand Officer" at hratcement@gmail.com not later than **17th of Nov, 2017**

The right candidate is expected to be excellent in written/spoken English and Nepali and is an excellent computer proficiency with working knowledge of full office package. Salary and perks will not be a bar for highly deserving candidates.

Only candidates who are under serious consideration will be contacted for the further selection process (es). The company reserve the right to reject any /all applications without assigning any reason whatsoever. Canvassing at any stage of the processes shall lead to automatic disqualification.

OR,

Applying Procedure

Apply Link : <https://merojob.com/brand-officer-16/>

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