

Brand Activation Officer

- Vacancy for: 2
- Posted on: Dec. 4, 2018
- Deadline: Dec. 11, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu
Offered Salary	: Negotiable

Job Specification

Education Level	: Under Graduate (Bachelor)
Experience Required	: More than 1 year
Professional Skill Required	: Pressure Handling, Network Building Skills, Good Communication And Interpersonal Skills

Other Specification

- Minimum Bachelors Degree (BBA) or higher
- A team player with Good Communication Skills
- Ability to handle pressure and deadlines
- · Able to build good network among different trade partners and channels in a balanced way
- Must have a valid 2 wheeler driving license

Job Description

- Build and maintain a calendar of brand activation events for the team
- · Coordinate with channel & trade partners for effective implementation of plans
- Analysis and reporting of campaigns on time to create more focused approach
- Educate consumers about the product through brand activations

Applying Procedure

Apply Link : https://merojob.com/brand-activation-officer/

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