



Assistant Brand Manager

- **Vacancy for:** 1
- **Posted on:** Sept. 8, 2017
- **Deadline:** Oct. 10, 2017, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Graduate (Masters)
Experience Required : More than or equal to 3 years

Other Specification

- At least 3 years of working experience in the similar field
 - Good communication skills with pleasant and positive attitude
 - Flexible and self motivated
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Job Description

- Lead the team to plan and execute all Advertising and Promotional Activities
- Provide Advertising and Promotion Strategy
- Responsible for organizing marketing campaigns
- Developing and implementing strategies to increase sales
- Following market trends and presenting creative ideas
- Analyzing data to report on brand growth

Additional Benefits:

- Provident Fund, Gratuity, Medical Insurance after the confirmation of employment
- Accidental Insurance
- Festival Bonus
- Good Working culture and Environment

TO APPLY,

Interested Candidates matching the requirement are requested to forward their CV and Application Letter at vacancy@laxmigroup.com.np

OR,

Applying Procedure

Apply Link : <https://merojob.com/asst-brand-manager/>

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