



## Assistant Manager: Marketing (For Sparrow SMS)

- **Vacancy for:** 1
- **Posted on:** Aug. 10, 2018
- **Deadline:** Aug. 20, 2018, 11:55 p.m.

### Basic Job Information

Job Category : Marketing / Advertising / Customer Service  
Job Level : Mid Level  
Employment Type : Full Time  
Job Location : Kathmandu  
Offered Salary : NRs. 40,000.00 - 60,000.00 Monthly

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### Job Specification

Education Level : Graduate (Masters)  
Experience Required : More than 3 years

### Other Specification

- Have Good communication and presentation skills
  - Have Good writing and analyzing skills
  - Have Outspoken and Persuasive Nature
  - Have a Master's Degree with 3 years of experience of managing team
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### Job Description

- Coordinate with and bring results from the Sales and Marketing team, Technical team and ensure administration of fruitful ideas
- Identify product improvements or new products by making research on industry trends, market activities, and competitors
- Identify new areas of business development, campaigns, make research about it and develop a ready-to-implement strategy for the same
- Formulate marketing and sales plan and facilitate execution of strategy
- Undertake competitor analysis and propose new business strategies
- Facilitate clients/lead communication
- Review proposals for company product/service
- Supervise and guide the Business Development Team

### Applying Procedure:

Interested Candidates can apply directly through merojob or send their CV to [hrm@janakitech.com](mailto:hrm@janakitech.com)

**OR,**

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### Applying Procedure

Apply Link : <https://merojob.com/assistant-manager-marketing-for-sparrow-sms/>

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