Assistant Manager- Lubricant

A REPUTED COMPANY

• Vacancy for: 1

• Posted on: May 16, 2018

• Deadline: May 24, 2018, 6:30 p.m.

Basic Job Information

Job Category : General Mgmt. / Administration / Operations > Sales/ Marketing, Administration

Job Level : Senior Level Employment Type : Full Time

Job Location : Kathmandu, Central Development Region, Nepal

Offered Salary : NRs. 75,000.00 - 100,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 5 years

Other Specification

· Strong analytical skills and data driven thinking

- Up-to-date with latest trends and marketing best practices
- Database knowledge and comfortable working with spreadsheets
- Excellent command over English and Nepali language
- Ability to build a strong rapport with internal and external customers and Strong Inter personal Communication skills, Team Player and committed performer
- Travelling outside valley whenever required as job demands

Job Description

- Developing overall brand building plans, strategies in line with company's objectives as well as plan marketing budget
- Monitor market trends, research consumer markets and competitors' activities to identify opportunities and key issues
- Working closely with marketing activities
- Manage Product Launch
- Ensure availability of marketing collaterals and their smooth distribution
- Ensure execution of dealer trips and distribution.
- Ensure Outside and in store visibility
- Maintain PR with various outside entity

Applying Procedure

Apply Link: https://merojob.com/assistant-manager-lubricant/

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