Assistant Brand Manager

- **Vacancy for:** 1
- **Posted on:** Oct. 24, 2017
- **Deadline:** Nov. 25, 2017, 11:55 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu
Offered Salary	: Negotiable

Job Specification

Education Level	: Graduate (Masters)
Experience Required	: More than or equal to 4 years

Other Specification

- At least 3 years of working experience in the similar field
- Good communication skills with pleasant and positive attitude
- Flexible and self motivated

Job Description

- Lead the team to plan and execute all Advertising and Promotional Activities
- Provide Advertising and Promotion Strategy
- Responsible for organizing marketing campaigns
- Developing and implementing strategies to increase sales
- Following market trends and presenting creative ideas
- Analyzing data to report on brand growth

Additional Benefits:

- Provident Fund, Gratuity, Medical Insurance after the confirmation of employment
- Accidental Insurance
- Festival Bonus
- Good Working culture and Environment

TO APPLY,

Interested Candidates matching the requirement are requested to forward their CV and Application Letter at **vacancy@laxmigroup.com.np**

OR,

Applying Procedure

Apply Link : https://merojob.com/assistant-brand-manager-2/

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