



Advocacy and Campaigns Director

- **Vacancy for:** 1
- **Posted on:** July 1, 2017
- **Deadline:** July 3, 2015, midnight

TEAM/PROGRAMME: PDQ

LOCATION: Kathmandu

GRADE: 8

POST TYPE: National Contract

Child Safeguarding Level 3 - the responsibilities of the post may require the post holder to have regular contact with or access to children or young people

ROLE PURPOSE:

Save the Children is the leading independent organization for children. We save children's lives; we fight for their rights; we help them fulfill their potential. We work together, with our partners from civil societies and government, to inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives. We reached approximately two million population and invested over 36 million US dollars in 2014 to reach more children than ever before, through programmes in Health, Nutrition, Education, Child Protection, Child Rights Governance, Livelihood, HIV and AIDS, and Humanitarian crises.

The Advocacy and Campaigns Director takes lead in facilitating identifying advocacy issues for SC and developing advocacy strategies, plans, messages, materials as well as develop, facilitate and or/ assist in implementing advocacy events at the national as well as district level mainly for policy formulation, reformulation and implementation, both for development and humanitarian context, creating enabling environment for full spectrum programming. S/he will, in coordination with program team, design and implement campaigns to promote children's rights in general and specific issues of child rights in particular, both at the national and district/VDC levels. S/he will be facilitating and coordinating with technical/thematic team to complete the task with quality achievement. S/he will ensure that advocacy and campaigns strategy (overall and themes including Humanitarian and HIV/AIDs) and plan is developed by each theme and is consistent with the Country Strategic Plan and aligned with SC Global Initiatives and SC global campaigns. Moreover, s/he will ensure the proper advocacy monitoring, quality and timely reporting system are in place and plans are in place to generate evidence, disseminate best practices and lesson learnt as part of advocacy and campaigns plan. S/he is responsible to build the capacity with country Office program team to advocate and campaign effectively and professionally on behalf of and with children and their communities through strengthening networking, coalition and relation with relevant stakeholders. In addition s/he will be responsible in contributing to profiling of SC among donors, government and other stakeholders.

As a member of the Senior Management Team, s/he shares the responsibility for the design and quality of the Country Office's programmes.

SCOPE OF ROLE:

Reports to: PDQ Director

Dimensions: Save the Children works in 57 districts of Nepal and nationally in Bhutan with a current staff complement of approximately 300 staff and current expenditure of approximately \$US 30 million each year.

Staff directly reporting to this post: 3

Budget responsibilities: Overall advocacy and campaigns related budget

KEY AREAS OF ACCOUNTABILITY:

1. Strategic planning

- Provide input to the strategic vision and direction to the Save the Children Nepal & Bhutan program.
- Support developing and /or reviewing Country Program Strategies and Country Annual Plans, ensuring advocacy and campaigns input to country strategy, proposals and reports.

- Develop and maintain in depth understanding of advocacy and advocacy and campaigns issues of the CO both in development and humanitarian and development context, including national and/or global policies, donors, key players in government, INGOs and national civil societies.
- Ensure the conceptualization and design of cost effective, innovative and high quality advocacy programming and campaigns with focus on hard to reach and marginalized children of Nepal and that supports immediate and lasting change for them.
- Ensure that advocacy initiatives and campaigns are relevant to children in Nepal & Bhutan and to the Global Initiatives and advocacy and campaigns objectives of the Save the Children members and Save the Children International.

2. Advocacy and Campaign Design and Technical Assistance

- Take lead and/or assist in conducting situation analysis together with other thematic specialists and POD team to identify/update advocacy issues and campaigns priorities.
- Develop advocacy strategic plan closely aligned with Country Strategic plan with the inputs of CO and members and ensure the plan is up dated periodically and as required. Develop campaign plans that contribute to achieving advocacy objectives and thematic program results.
- Ensure that humanitarian advocacy undertaken in response to the earthquake of 2015 is mainstreamed and consolidated in the longer term advocacy and that advocacy and campaigns priorities in future address both humanitarian and development situation.
- Support thematic teams to build on and further develop advocacy thematic priorities they have developed within the framework of the Country Strategic Plan by ensuring that analysis and messaging are updated, and key focus themes for national advocacy are amended where appropriate.
- Ensure that campaigns are rooted in the community, are led by children as far as possible and address children's issues holistically.
- Ensure thematic teams set annual advocacy and campaigns goals and objectives which compliment to the CSP and CAP.
- Conduct thorough analysis of Save the Children's current planned advocacy and campaigns programming and periodically update the analysis to maintain its relevancy to Save the Children's work.
- Track overall the expenditure on advocacy and campaigns budget and be able to explain overall variances. Facilitate the technical team in the regional offices to conduct local/district level advocacy initiatives.
- Track, monitor and document progress and status of advocacy and campaigns interventions and reporting
- Support thematic teams to develop thematic advocacy plan and strengthen capacity of staff and its partners to identify advocacy issues and to develop and implement advocacy initiatives. Help the team identify what advocacy and programmatic results require a simultaneous campaign strategy and help design the same
- Ensure that any new thematic project proposals include sufficient budget for advocacy and campaigns
- Take proactive role in building added strength by assisting the technical team to mobilize public, work with alliance and engaging private sector to make advocacy more effective.

3. Analysis of the Situation of Children:

- Update a brief report and analysis on the overall political, economic, social and humanitarian situation for children in Nepal.

4. Advocacy and Campaign Innovation

- In close consultation of other thematic specialists (and POD), encourage the development of innovative advocacy and campaigns, including through the use of technology, to address key issues of children.

5. Coordination and Networking:

- Engage in and facilitate SC's technical team in direct advocacy with concerned Government of Nepal, constituent assembly (as applicable), policy makers, child focused organizations and networks to advocate for policy change, new policy formulation, effective implementation and or institutional reform based upon the evidence and document of SC and partners work in inclusive programming.
- Represent the organisation in network and coalition forums, private and public advocacy meetings, seminars and conferences as necessary, including with senior policymakers and political leadership.
- Liaise closely with programme staff to ensure advocacy and campaigns reflect programming priorities and work closely with the information and communications staff to ensure

complementary advocacy, campaigns and communications strategies and employing the resources of the communications department to carry out public advocacy efforts or vice versa.

6. Monitoring , Evaluation and Learning

- Assess advocacy and campaigns performance against plans and program objectives and indicators

7. Knowledge Management

- Take lead and support technical team to generate evidence and document and disseminate the best practices, results and innovations at national and international level.
- Ensure learning by the country program from relevant best practice on advocacy and campaigns both internally and externally.
- Engage in relevant national and global networks about how to do advocacy and campaigns.
- Share advocacy and campaigns learning experiences, where appropriate, with and among key national stakeholders including government.
- Ensure information on advocacy and campaigns can be accessed by SC staff on centralized data and information base.

8. Budget Management

- Manage advocacy and campaigns related budgets
- Ensure that advocacy and campaigns related budgets built in different projects are spent timely, efficiently and effectively

9. Team Management

- Manage advocacy and campaigns team and ensure that this team works closely with program team for thematic advocacy

SKILLS AND BEHAVIOURS (our Values in Practice)

Accountability:

- Holds self accountable for making decisions, managing resources efficiently, achieving and role modelling Save the Children values
- Holds the team and partners accountable to deliver on their responsibilities - giving them the freedom to deliver in the best way they see fit, providing the necessary development to improve performance and applying appropriate consequences when results are not achieved

Ambition:

- Sets ambitious and challenging goals for themselves and their team, takes responsibility for their own personal development and encourages others to do the same
- Widely shares their personal vision for Save the Children, engages and motivates others
- Future orientated, thinks strategically.

Collaboration:

- Builds and maintains effective relationships, with their team, colleagues, Members and external partners and supporters
- Values diversity, sees it as a source of competitive strength
- Approachable, good listener, easy to talk to

Creativity:

- Develops and encourages new and innovative solutions
- Willing to take disciplined risks

Integrity:

- Honest, encourages openness and transparency

Qualification and Experience

- Master degree in Political Science, Development Studies, Sociology, Human Rights or Law
- At least 5 years of relevant work experience and at least 5 years of relevant work experience in similar field.

Applying Procedure

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